

YOU ARE INVITED TO

BUSINESS LISMORE

LISMORE EXCELLENCE
AWARDS

Saturday the 1st of August
At the Lismore Showgrounds

BUSINESS LISMORE

Dear Valued Member,

Business Lismore is proud to present the 2026 Lismore Business Excellence Awards, to be held on Saturday the 1st of August 2026, at the Lismore Showgrounds.

The Awards are the region's premier celebration of business excellence, recognising innovation, leadership and outstanding contribution across the Lismore LGA. This flagship event highlights the businesses and individuals who continue to strengthen and grow our local economy.

In 2026, we are expecting an audience of 400 and upwards guests, bringing together business owners, senior executives, entrepreneurs, professionals and community leaders for one of the most significant business events on the regional calendar. The evening provides a strong platform for connection, recognition, networking and brand visibility within a highly engaged business audience.

We are inviting businesses like yours to partner with Business Lismore for this important event. Partnership offers meaningful exposure before, during and after the Awards through coordinated marketing, media promotion and on-the-night recognition. It is an opportunity to align your brand with excellence while demonstrating clear support for the continued success of the Lismore business community.

Four partnership tiers are available, with Platinum and Gold opportunities limited and allocated on a first-confirmed basis. Industry exclusivity applies where relevant, and early confirmation is recommended to secure your preferred category alignment.

This year there is the opportunity for bespoke sponsorship. We welcome the opportunity to discuss how your business can be involved in the 2026 Lismore Excellence Awards and tailor a partnership opportunity to suit your objectives.

Warm regards,
Business Lismore Board
Admin@lismorechamber.com.au
0492 902 840



PLATINUM BUSINESS PARTNER

PARTNERSHIP INVESTMENT: \$8,000 + GST

DESIGNED FOR BUSINESSES SEEKING MAXIMUM BRAND AUTHORITY, PREMIUM VISIBILITY, AND DIRECT ENGAGEMENT WITH BUSINESS LEADERS.

EVENT RECOGNITION

- Recognised as a Primary Event Partner
- Exclusive award category aligned with your business
- Opportunity to present your category award and photo taken with the winner
- 3-minute promotional video played prior to your award (supplied by you)

AUDIENCE ENGAGEMENT

- VIP table with premium stage positioning
- MC acknowledgement on the evening

MARKETING & MEDIA

- Premium logo placement across all event marketing
- Featured promotion on Business Lismore website, social media and in media releases
- Inclusion in post-event communication to attendees and our database (1,100 + people)
- Logo in commemorative program and on-stage screens throughout the evening
- Opportunity to display a banner (supplied by you)

Other

- Four complimentary tickets to the Awards

Platinum Partnership positions your business at the centre of one of the region's most significant business events, offering unrivalled exposure to an engaged audience of 400+ business leaders.



GOLD BUSINESS PARTNER

PARTNERSHIP INVESTMENT: \$5,000 + GST

DESIGNED FOR BUSINESSES SEEKING STRONG BRAND VISIBILITY AND MEANINGFUL ENGAGEMENT WITH A HIGHLY TARGETED BUSINESS AUDIENCE.

EVENT RECOGNITION

- Exclusive award category aligned with your business
- Opportunity to present your category award and photo taken with the winner
- 3-minute promotional video played prior to your award (supplied by you)

AUDIENCE ENGAGEMENT

- Premium table positioning (seating allocation included)
- MC acknowledgement on the evening

MARKETING & MEDIA

- Logo placement across all event marketing
- Promotion on Business Lismore website, social media and in media releases
- Inclusion in post-event communication to attendees and our database (1,100 + people)
- Logo in commemorative program and on-stage screens throughout the evening
- Opportunity to display a banner (supplied by you)

Other

- Two complimentary tickets to the awards

Gold Partnership offers high-impact visibility and recognition to strengthen your presence within our business community.



SILVER BUSINESS PARTNER

PARTNERSHIP INVESTMENT: \$2,500 + GST

DESIGNED FOR BUSINESSES SEEKING STRONG BRAND EXPOSURE AND ALIGNMENT WITH BUSINESS EXCELLENCE IN THE LISMORE REGION.

EVENT RECOGNITION

- Exclusive award category aligned with your business
- Opportunity to present your category award and photo taken with the winner
- 2-minute promotional video played prior to your award (supplied by you)

AUDIENCE ENGAGEMENT

- MC acknowledgement on the evening

MARKETING & MEDIA

- Logo placement across all event marketing
- Promotion on Business Lismore website, social media and in media releases
- Inclusion in post-event communication to attendees and our database (1,100 + people)
- Logo in commemorative program and on-stage screens throughout the evening

Silver Partnership demonstrates your organisation's commitment to recognising and supporting local business achievement.



BRONZE BUSINESS PARTNER

PARTNERSHIP INVESTMENT: \$500 + GST

DESIGNED FOR BUSINESSES WISHING TO VISIBLY SUPPORT AND ALIGN WITH THE LISMORE BUSINESS COMMUNITY.

EVENT RECOGNITION

- Acknowledgement by the MC on the evening
- Logo acknowledgement and promotion of your business during the evening

MARKETING & MEDIA

- Promotion via Business Lismore website and social media
- Inclusion in media coverage associated with the event
- Inclusion in post-event communication to attendees and our database (1,100 + people)

Bronze Partnership provides a professional platform to demonstrate support for our region's business success.

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BESPOKE PARTNERSHIP

DESIGNED FOR BUSINESSES WANTING TO CREATE A UNIQUE BRAND MOMENT ALIGNED WITH THE LISMORE BUSINESS AWARDS.

Create a memorable brand experience that connects directly with 400+ business leaders, decision-makers and influencers. These bespoke sponsorship opportunities allow your business to align with a specific element of the evening, delivering standout visibility and meaningful engagement.

EXAMPLES

- Branded table wine or champagne with custom table signage
- Inclusion of gift placed on the tables
- Table centre piece sponsor
- Arrival drink or signature cocktail sponsor
- Entertainment partner (live band, DJ or special performance segment)
- Any other ideas are welcome

We look forward to speaking with you to create your bespoke partnership opportunity.

PARTNER WITH US

The Lismore Business Awards celebrate the innovation, resilience and success of our region's business community. By partnering with this prestigious event, your organisation aligns with excellence, leadership and local economic growth – while connecting directly with an engaged audience of 400+ business professionals.

We look forward to working with you to create a partnership that delivers meaningful impact for your brand and our business community.

To discuss partnership opportunities, please contact:

Business Lismore Board

0492 902 840

admin@lismorechamber.com.au



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