

Northern Star Lismore Business Awards

Lismore Chamber of Commerce and Industry is pleased to announce the **Annual Lismore Business Awards** to be held on Saturday 20th July 2019 at Trinity Sports Hall.

The Lismore Business Awards were re-established in 2012 to celebrate the great success of businesses in our City. Increasingly as the awards have grown, the role of sponsorship is playing a much more important part of contributing to the strength of the awards and have become a celebrated event in Lismore's calendar. The 2018 Lismore Business Awards received over 100 entries, culminating in 300 people enjoying the gala event

The Business Awards are an opportunity to recognise and reward outstanding businesses whose passion, innovation and success inspire, whilst celebrating our entire business community. These awards provide an opportunity for you to support and foster business excellence whilst receiving significant recognition for your valuable support to the growth of our region.

Yours Sincerely,

Elise Taylor

Executive Officer

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Sponsorship Opportunities

GOLD Partner - \$2,500 + GST

Benefits:

- ✦ Naming rights to an Award - Promotion, presentation, trophy and certificate to include your logo or business name as sponsor
- ✦ Opportunity to come on stage to promote your business
- ✦ Opportunity to present your Award Category to the winner
- ✦ Two complimentary tickets to the Awards Gala Event
- ✦ Logo on event promotional material including awards entry package and awards program - Including but not limited to tickets, awards program, email promotion
- ✦ Significant media coverage
- ✦ Verbal acknowledgement at the Gala Event by the MC
- ✦ Company name and logo on presentation played throughout the Awards Gala Event - Presentation to play in a loop at event for the entire duration (4+ hours)
- ✦ Display of 2 banners with your logo and/or company name - Opportunity to display two banners, one at the entry point and one in front of the stage
- ✦ Complimentary Lismore Chamber membership for the following period
- ✦ \$500 advertising bonus with The Northern Star
- ✦ \$500 advertising bonus with WIN Television

SILVER Partner - \$1,000 + GST

Benefits:

- ✦ Your logo and website link on the Awards page on the LCCI website
- ✦ Your logo on the Awards Gala Event programs
- ✦ Verbal acknowledgement at the Awards Dinner by the MC
- ✦ Display of 1 banner with your logo and/or company name
- ✦ One complimentary ticket to the Awards Gala Event
- ✦ Social media shout out

BRONZE Partner - \$350 + GST

Benefits

- ✦ Your logo and website link on the Awards page on the LCCI website
- ✦ Your logo on the Awards Gala Event programs
- ✦ Acknowledgement at the Awards Gala Event
- ✦ Social media shout out